

# BIO Marketplace™

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Life science and biotech insiders, meet 21<sup>st</sup> century sourcing.

BioMarketplace.com is the modern choice for biologics and service procurement.

**OKLAHOMA CITY, August 10, 2015** – BioMarketplace.com, the world’s first all-inclusive e-commerce platform for the life sciences industries, is now running in beta. Designed to be a one-stop shop for all things bio, the site is expected to change the way these industries source biologics, as well as lab services, professional services, and more. Although the site is still in closed beta, with a handful of users testing the system, anticipation among industry insiders appears high.

“We have already begun to introduce BioMarketplace at trade shows around the country,” said Max Doleh, BioMarketplace.com president and CEO. “The response has been overwhelming. Professionals at all levels have said they are interested in the platform, and because it is free to use, they’ll be able to try it without any solid commitment.”

BioMarketplace.com began from a project that aimed to find solutions for concerns within the blood banking industry about timeliness, sourcing methods, and reducing waste. BioMarketplace.com provides solutions for all of these, plus a variety of tools designed to empower industry users to communicate directly with each other, bid for business, and so much more.

“... instead of putting a band aid on the problem,” said Doleh, “we wanted to give these industries an all-inclusive way to shop for the products and services they need, while providing access to better information, straight from the source, and the ability to decide for themselves what the right price will be. We envisioned a modern way of ordering, a step forward from the days of waiting for a broker to tell you what you get. BioMarketplace is an all-inclusive solution.”

## **About BioMarketplace.com**

[BioMarketplace.com](http://BioMarketplace.com) is the freshest way for life science and biotech professionals to obtain the biological products and services they need. BioMarketplace.com was created to help users escape the middle men of yesteryear and to usher them into the modern era of online shopping. The first e-commerce platform of its kind, BioMarketplace.com was designed by pulling from real shopping experiences to bring users the most desired features of online ordering, including direct communication, comparison shopping, project bidding, and more, allowing them to find better information, better prices, and enhanced convenience, all with a free service that is secure and easy to use. Visit [BioMarketplace.com](http://BioMarketplace.com) to learn more, sign up for a free guided press demo, or to get started, today.